



28 West 44th Street
New York, NY 10036
212.354.8840
Fax 212.391.4037

IMMEDIATE RELEASE

Steven Scott, Galison / sscott@galison.com / 212.354.8840 x222

GALISON ANNOUNCES STATIONERY AND PAPER GIFT LICENSING PARTNERSHIP WITH CHRISTIAN LACROIX PARIS.

New York, NY - May 12, 2016: Galison Publishing, a division of the McEvoy Group, announced today it will assume the global license and distribution of the stationery collection from iconic fashion house Christian Lacroix Paris. The Christian Lacroix stationery collection features luxe notebooks, journals, note cards, and paper gifts designed with the couture house's signature exuberant and colorful style.

Galison will partner with Lacroix's design team in Paris and begin selling the fall 2016 collection immediately. William Miller, President of Galison, said "We are thrilled to be joined in the creative process and selling of Lacroix stationery. We will bring our expertise in sales and manufacturing to create even more unique Lacroix products."

Galison will continue the brand's creative success while leveraging its company's broader distribution to preferred retail outlets and boutique specialty shops. The collection is currently sold in the U.S. at fine stores such as Neiman Marcus, Saks, Paper Source, Ron Robinson, and at upscale retail outlets all over the world.



Nicolas Topiol, CEO Christian Lacroix, said "We are excited to partner with Galison to further develop and expand our stationery line of products. Galison's expertise and commercial reach will provide us with the opportunity to continue to build on our worldwide distribution and successful collections."

“The acquisition of the Lacroix license into our family of designed and licensed gift products is part of Galison’s strategy to expand our offering across more product formats with elevated design focus and higher price points,” added William Miller. Over the last few years, Galison has made significant upscale design changes to the line and will broaden assortments with ceramic trays, coaster sets and tea towels this fall.



About Galison

Founded in 1979, Galison is a New York-based company that creates stationery and gift products that bring art to people’s lives. Part of the McEvoy Group, Galison includes Mudpuppy, the award-winning children’s toy brand, Galison Private Label custom division, and Christian Lacroix Paris. Galison began it’s business working with museums to make artist imagery widely available in the form of well-designed paper products. In early years the company published calendars and a few books before focusing primarily on fine art stationery. Today Galison has a broad approach with the mission of creating stationery and gifts that bring art into people’s lives. Similarly, Mudpuppy produces engaging toys and activities that facilitate creativity and artistic play. Both Galison and Mudpuppy products are sold online at www.galison.com and at retailers such as Barnes & Noble, Amazon, and fine specialty stores everywhere.

About the McEvoy Group

The McEvoy Group is a San Francisco–based media company whose other holdings include Chronicle Books, Princeton Architectural Press, McEvoy Media, and becker&mayer!.

About Christian Lacroix

Since the creation of the fashion house in 1987 by LVMH, the House of Christian Lacroix lays the foundation for a colorful, exuberant and unique style, rooted in the designer’s birthplace of the city of Arles. The Hispanic inspirations, colors, innovative forms borrowed from theatrical make a sensation and are a breath of freshness in the fashion circles. Quickly, Christian Lacroix creations are worn by the biggest international stars, including Madonna, Julianne Moore, Uma Thurman and recently Lady Gaga and Beyoncé.

The Christian Lacroix brand is sold worldwide, with collections of products as varied as men’s ready-to-wear and diversified collections of products such as leather goods, watches, jewelry, sunglasses, scarves, ties and fragrance. In the world of Home décor with collections of fabrics, wallpapers, cushions and rugs, porcelain tableware, stationery and scented candles.

The Christian Lacroix brand subsists through timeless values. The result is a fabulously richly entwined universe, which can be continually reinterpreted, re-mixed and illuminated. The Christian Lacroix brand is fundamentally contemporary and dynamic.